



TRIPS BEYOND THE CLASSROOM

Offer for Sponsors

An invitation to activate your brand
and empower young minds

Together we can influence next
generation of global leaders !



OUR MISSION

Providing youth with global awareness to inspire future leaders.
These trips of a lifetime springboard generational change.

Safe challenges through travel, homestays, community service
and virtual collaboration bring real-world experience motivating
students and teachers to go beyond the classroom !

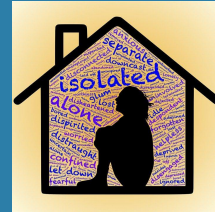


PROBLEMS STUDENTS FACE



BOREDOM

Too comfortable with setting. Meeting new people leads to natural accountability.



CONFINED

Learning one subject at a time can exclude everyone from participating with enthusiasm.

LACKING

Missed opportunity to practice applied learning with real world applications.

ALONE

Aspire to different mental stimulation. Classroom hard to meet diverse learning styles.

TRIPS BEYOND THE CLASSROOM

Safely challenge ourselves and gain new awareness through:

- Expeditions of historical, cultural and natural monuments
- Homestay with host families
- Community service projects
- Shared virtual classwork



GLOBAL AUDIENCE FROM JUST ONE TRIP



Students

Up to 25x2 classes of students active in each trip. Entire student body is aware of visiting guests.

Over 200

Teachers

Up to 3x2 classes of active teachers. Entire school staff and other teachers aware of new guests

Over 50

Parents

50x2 classes of parents or guardians actively engaged in preparing and eagerly waiting to hear about the adventure

Over 100

Friends/Family

5x25x2 with fundraising and stories, undefined, yet saved souvenirs last a lifetime

Over 250



ASSETS FOR BRANDING

- **Web page** - tripsbeyondtheclassroom.com
- **Fundraising** - logo on each student's profile page
- **Newsletter** - starting in Sept 2021, monthly progress reports
- **Travel Kit** - each student/teacher, host family receives a 30+ page booklet with everything they need to know for the trip. Used extensively. Opportunity for welcome letter from sponsor
- **Social Media Sponsor post** - welcome post from Sponsor
- **Trip gear** - option for trip hats, shirts, water bottle or maybe even better... masks
- **Trip rewards** - option for special souvenir or rewards for contests (more rewards the better)
- **Certificates** - students and teachers receive achievement certificates.
- **Trip video** - students create trip video, option for sponsors message.



ACTIVATION FEATURES

Sponsor Office Visit

A unique opportunity to add 'magic' added value. Just like the host families, not only reduce the cost of the trip, they add tremendous value to the overall experience. Imagine a lunch or coffee break, students visit the host offices. Learn what it's like to work in visiting country. Sponsors can lead a walk through or a short workshop on drafting business proposals or marketing slogans/logos.

We will work with sponsors to find an appropriate agenda. Important is the willingness to engage with students and together created the MAGIC ADDED VALUE.

Trip Scholarship Contest

Sponsor may choose a student, we suggest academic contest, to send on a trip of a lifetime.



BRANDING EXPOSURE

BEFORE

- Fundraising -
- Web page -
- Newsletters -
- Sponsors welcome -



DURING

- Travel Kit -
- SM Sponsor post -
- Sponsors welcome -
- Trip gear -



AFTER

- SM summary -
- Certificates -
- Souvenirs -
- Trip video -



INVESTMENT OPPORTUNITY

September 2021 we will engage at least four schools in fundraising for trips to embark in academic year 2022/23. If travel restrictions are lifted, one school from New Mexico has 25 students who missed out the previous year, ready to travel to Poland on a specially arranged trip.

	Main 30,000 USD	Supporting 15,000 USD
Our offer is for two years, now till June 2023.		
Web page	✓	✓
Fundraising profile	✓	✓
Newsletter	✓	✓
Travel kit	✓	✓
Social Media Sponsor post	✓	✓
Certificates	✓	✓
One trip scholarship for a student	✓	
Trip gear	✓	
Trip rewards	✓	
Trip video	✓	
Office visit	✓	



WHAT WE CAN ACHIEVE



EMPATHY

Praise, giving and receiving guidance. To give and take feedback objectively and positively



SELF-CONTROL

Discipline is practice of self control. Conformity is following blindly.



MOTIVATION

Making plans to achieve targets. Gather information, identifies resources and creates an efficient plan to achieve a goal.



SELF-AWARENESS

Place in the world. Gains a greater understanding of the links between themselves and others.



WHAT PEOPLE SAY

Student:

I got back to Poland with new knowledge, skills and amazing memories. One of the best trips of my life.

Parent:

We appreciate the cross-cultural value, experiences of such different environments & society is giving strengths & better life preparation

Teacher:

It's clear that it can be a very profound experience when we realize that people who are complete strangers and from very different backgrounds, are in fact people that we can feel deeply about in a very short time.

[Click here for video made by students:](#)

Please note, video was made under the banner of Gaja Learning which is now, Trips Beyond the Classroom



AUTHOR OF PROGRAM - BENJAMIN BURG



- 25+ years in education
- USA certification in Education, B.A & M.S from University of Pennsylvania
- Over 10 successful international youth exchanges
- Came to Poland in 1992 with United States Peace Corps
- Entrepreneur with Warsaw Business Tennis League, Gratifu loyalty platform





Contact us to
arrange a call

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